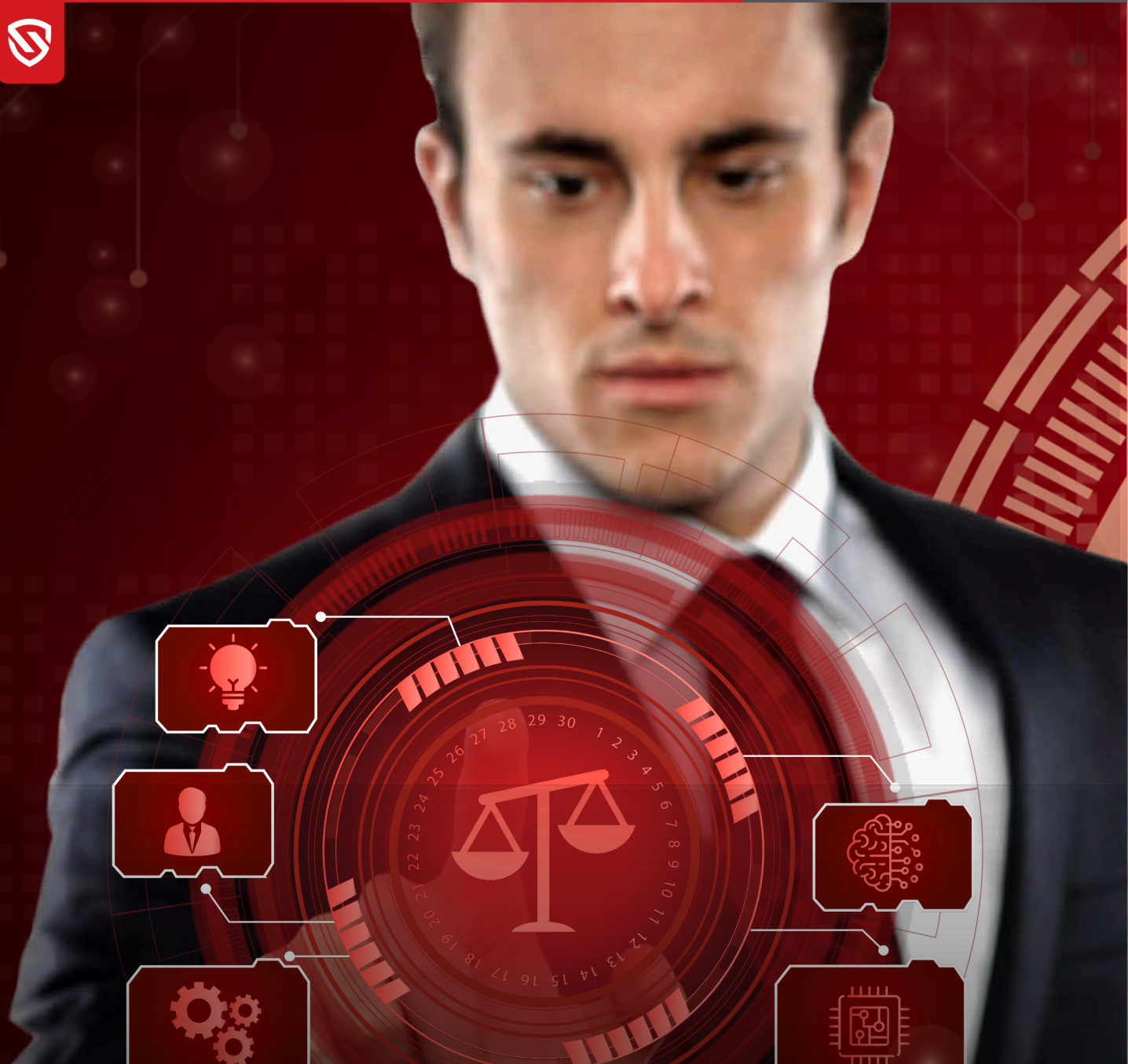# SeqriteData Privacy

SEQRITE

AVOSEC

Enabling organizations
with critical privacy management
capabilities across locations.

Software Distribution
seqrite.avosec.com

Balance Contextual Data Privacy with Holistic Cyber Security

Over the past decade, data has transformed into the primary catalyst for generating revenue across businesses of all sizes. As the data landscape continues to grow, organizations face a new set of challenges in discovering sensitive data residing within their ecosystem.

Moreover, as data privacy laws and compliance regulations continue to evolve, organizations now realize that the true owners of sensitive data are its customers, and these customers (or data subjects) are in turn aware of their data rights.
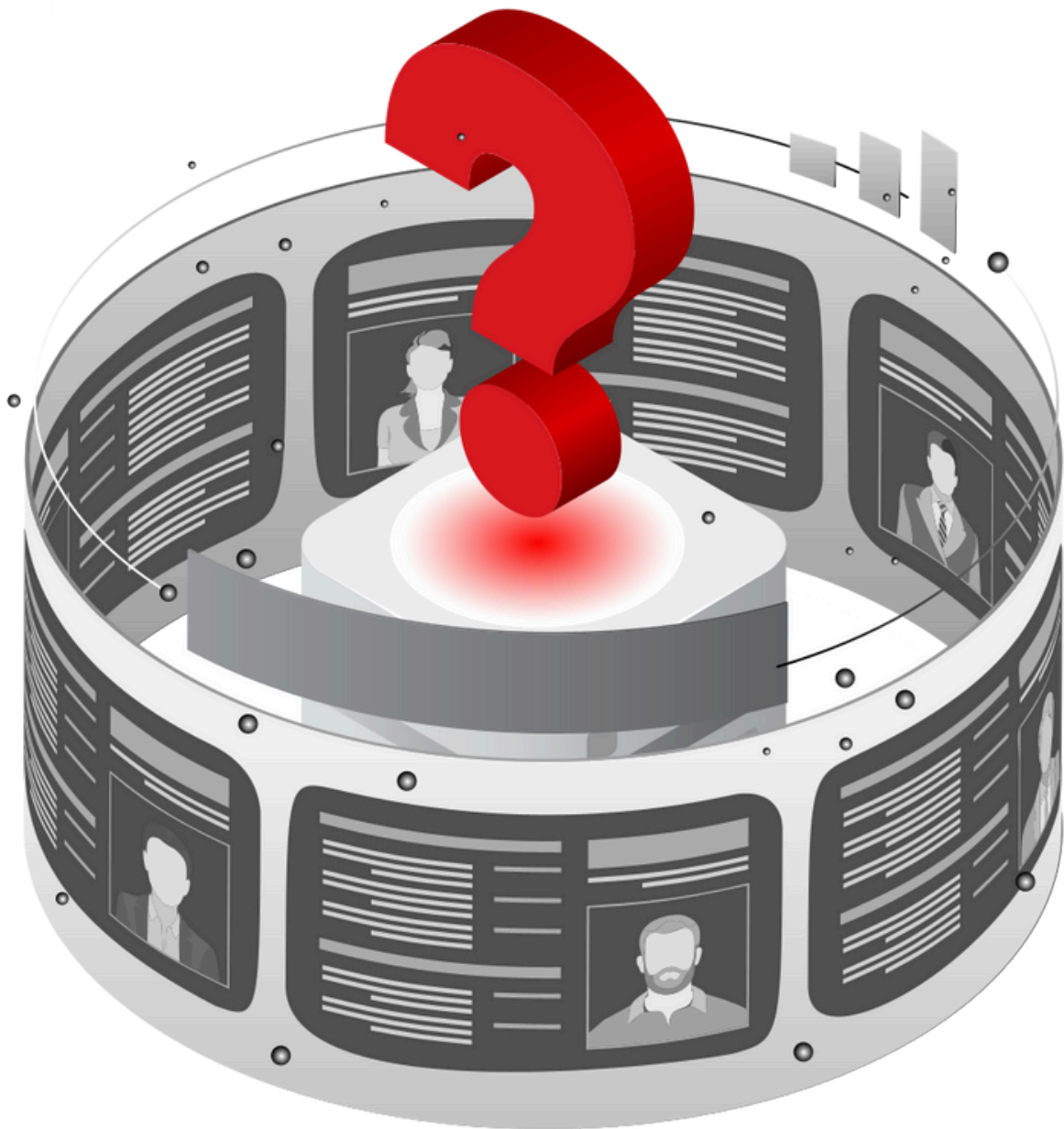
With cyber-attacks getting more sophisticated and data privacy regulations more stringent worldwide, organizations must ensure their sensitive data is handled correctly, as failure to do so may fetch them steep fines, lawsuits, and other severe penalties.

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Seqrite Data Privacy: Helping organizations keep their customer data safe and in compliance with local and global laws.

Seqrite Data Privacy solution helps organizations discover, locate, classify, and label sensitive data throughout their enterprise resources, ensuring adherence to privacy laws like CCPA, GDPR, PIPEDA, POPIA, and other relevant regulations corresponding to different geographical areas.The solution allows data privacy teams to sift through various applications, databases, and other IT sources; create profiles to keep track of personal and confidential customer data and manage workflows for requests of access or modification of such data. Data subject rights requirements introduce the need for accurate correlation between stored data entities implemented through comprehensive workflows.

The Three Cogs of Seqrite
Data Privacy

Discover

Get visibility into the different data and data sources present across your organization's data and entities perimeter including endpoints. Conduct periodic scans across data sources on several parameters to maintain consistent data awareness across your ecosystem.

Classify

Post discovery, classify data with labels from a base of 50+ default classifiers depending on the organization's policies. Create custom data classification labels and tags depending on relevant data privacy requirements.
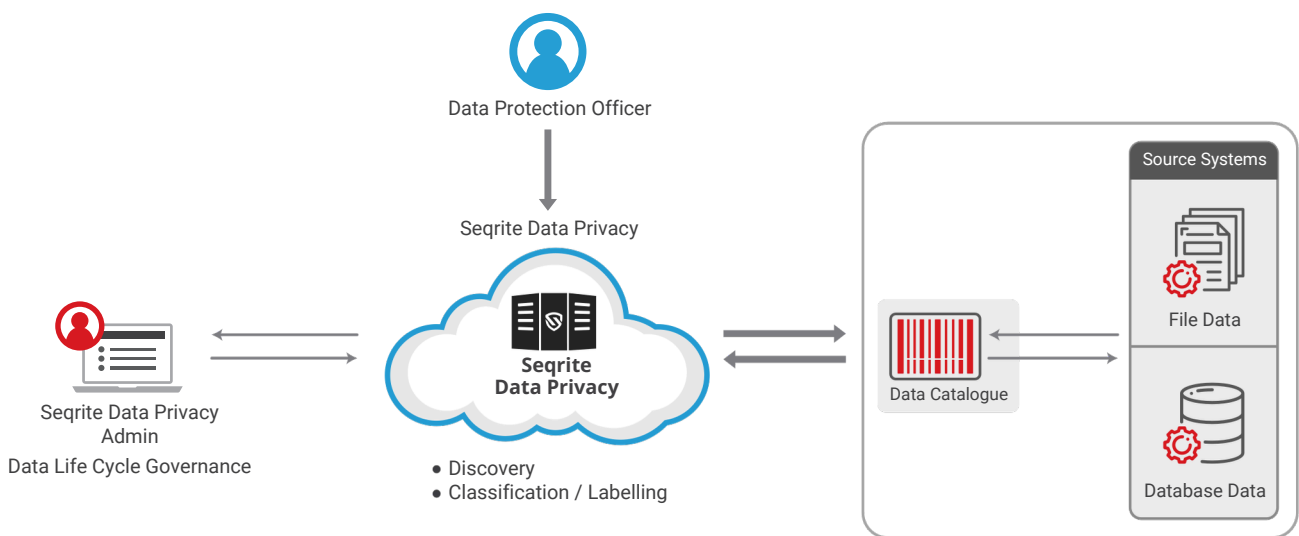
Manage

Channel multi-level workflows to ensure appropriate handling of data across the organization. Correlate various data entries to stitch an automated response to subject-right management requests.

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Simplified Compliance,
Easy Deployment

Seqrite Data Privacy solution can be deployed through the Seqrite Centralized Security Management platform - an integrated podium hosting multiple industry-leading solutions via a unified cloud-based console. The solution's intuitive interface and multi-lingual support enable information security personnel to design workflows that align with applicable regulations and subject-rights requests.

Data Protection Officer

Seqrite Data Privacy

Seqrite Data Privacy

- Discovery
- Classification / Labelling

Seqrite Data Privacy Admin
Data Life Cycle Governance

Source Systems

File Data

Data Catalogue

Database Data

Data Source Connectors

File Server

Why choose
Seqrite Data Privacy?

Data Discovery
Identify and categorize data across RDBMS, cloud storage, SaaS applications, and endpoints.

Automated Classification
Use 50+ prebuilt/custom classifiers for sensitive data labeling and compliance.

AI-Driven OCR
Extract and classify text from images on endpoints and cloud storage using ML-based OCR.

Automated Scans
Schedule scans to locate sensitive data across IT infrastructure.

Rights Management
Automate data access, rectification, and deletion requests with case workflows.

Cookie Management
Detect cookies and deploy customizable consent banners for compliance.

Consent Dashboard
Centralize and manage customer consent and preferences in real time.

Unified Data View
Consolidate data insights into real-time reports with tags and locations.

Compliance Insights
Access a dashboard with visualized sensitive data for easier governance.

Data Profiling
Create unified views of Personal Data (PD) or PII across data sources.

Risk Assessment
Automate DPIA, RoPA, and gap assessments to identify risks efficiently.

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*This feature is part of the product roadmap.

05

About Seqrite

Seqrite is a leading enterprise cybersecurity solutions provider. With a focus on simplifying cybersecurity, Seqrite delivers comprehensive solutions and services through our patented, AI/ML-powered tech stack to protect businesses against the latest threats by securing devices, applications, networks, cloud, data, and identity. Seqrite is the Enterprise arm of the global cybersecurity brand, Quick Heal Technologies Limited, the only listed cybersecurity products and solutions company in India.

Today, 30,000+ enterprises in more than 76 countries trust Seqrite with their cybersecurity needs.

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